

# Corporate Team Building at The Crucible

The Crucible  
Arts Education Center  
510-444-0919  
[www.thecrucible.org](http://www.thecrucible.org)



**Connect. Collaborate. Create.**

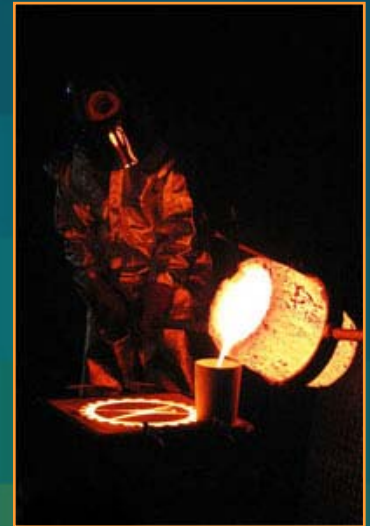
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# What is a “Crucible”?

1. A vessel made of a refractory substance such as silicon-carbide, used for melting and calcining glass or metal at high temperatures;
2. A severe test, as of patience or belief, a trial;
3. A place or situation in which concentrated forces converge and interact to cause or influence change or development.



# About The Crucible



- Founded in 1999 by a group of artists, The Crucible is a non-profit educational collaboration of arts, industry and community.
- The Crucible has evolved into the best-equipped industrial arts facilities on the West Coast, offering hands-on arts education in a broad range of disciplines, including:



**Blacksmithing ♦ Foundry ♦ MIG Welding ♦ Oxyacetylene ♦ Stone  
Arc Welding ♦ Claymation ♦ Jewelry ♦ Neon ♦ Glass Fuse  
Flame working ♦ Mold making ♦ Paperworks ♦ Fire Performance  
Ceramics ♦ Woodworking ♦ Machine Shop ♦ Neon and Light**

- Our Mission: Through training in the fine and industrial arts, The Crucible promotes creative expression, reuse of materials, and innovative design while serving as an accessible arts venue for the general public.



**“Creativity can solve almost any problem”**

**- George Lois**



# Why Corporate Team Building at The Crucible?

- **Revitalize Your Team!** Executives, management teams, and staff will leave with their batteries charged, new friendships formed and a fresh approach to problem solving. Challenge-limiting beliefs are left at the door -- once your team has forged steel, fused glass or poured hot, molten metal – they will feel empowered to take on any challenge.
- **Fresh Approach** The Crucible provides organizations with a unique approach to corporate gatherings and team building through facilitated art workshops that spark the synergy of imagination and promote the confidence to create.
- **Customized Programs** The Crucible will create a customized workshop that best fits your objectives and budget, delivering a productive and memorable experience for your employees.
- **Extraordinary Arts Facility** The Crucible's 56,000 sq ft facility accommodates as few as 5 to over 100 participants for workshops, more for custom events.
- **Support Community Arts Education** When you hold a workshop or event at The Crucible, you're helping The Crucible provide low cost art classes for youth and adults throughout the Bay Area.

*Choose from an exciting array of art techniques that will spark pent up creativity and challenge your senses::*

- Blacksmithing
- Foundry
- MIG Welding
- Ox acetylene
- Arc Welding
- Claymation
- Jewelry
- Neon
- Glass Fuse
- Glass Flameworking



# Corporate Events & Team Building at The Crucible

## The Crucible Offers an Exciting Alternative for Your Group's Next Offsite Meeting

- Team Building
- New Project Kick-Off
- Improve Office Camaraderie
- Employee Orientations
- Parties, Seasonal Celebrations
- Fun, Directed "Day Off"
- Client Entertainment
- Parties, Seasonal Gatherings
- Regroup, Blow Off Steam
- Brainstorming Sessions
- Merger Preparations
- Executive Retreats
- Celebrations & Rewards



# Crucible Client References

- The Crucible has hosted executive, departmental and company-wide team-building workshops for start-up companies, global corporations and leading educational institutions.
- Corporate references are available from the following organizations who have participated in The Crucible's Team Building Workshops in the past:
  - **Wells Fargo Bank**
  - **TellMe Networks**
  - **McGrath Properties**
  - **Zing**
  - **The Bentley School**
  - **AXA Rosenberg**



# Ignite Your Team's Potential to Innovate & Create

## Crucible Group Workshops:

- **Challenge participants** to attempt activities outside their normal comfort zone.
- Encourage **creative problem solving**.
- Provide an **atmosphere of equality**, mutual acceptance.
- Result in the creation of a work of art, a **tangible testament to their experience** that can be taken back to the office and shared.
- Inspire participants to “play” and enjoy some **good, old fashioned fun**.
- Provide an informal environment that promotes **experiential learning**, incorporating action, reflection, generalization & application.
- Energize and inspire teams to **tackle challenges** creatively and **achieve results** despite them.
- Offer an exciting range of **artistic processes to explore and discover...**



# The Art of The Crucible

## Art Techniques<sup>1</sup> Taught & Demonstrated at The Crucible's Team Workshops:

- Blacksmithing
- Foundry
- MIG Welding
- Oxyacetylene
- Arc Welding
- Claymation
- Jewelry
- Neon
- Glass Fuse
- Glass Flameworking



<sup>1</sup> Some techniques require more time to complete, and are offered only in full day workshops.



# The Crucible

## Team Workshop Menu

### Team Design & Build 8 hours

- Custom or Pre-selected Design
- Multiple arts
- In-depth, hands-on
- Project-based
- Learn new art processes & techniques



### Team Workshop II 6 hours

- 2 - 3 hour workshops
- Multiple arts
- In-depth, hands on
- Complete 2-3 small art projects
- Learn new art processes



### Team Workshop I 3 hours

- In-depth, hands on
- Complete 1 small project
- Learn new art process
- Combine with ½ day offsite at The Crucible



### Team Art "Taster" 2 hours

- Mini-workshop
- Hands-on instruction
- Intro to artistic process
- Combine with ½ day on-site meeting



# Team Design & Build: 8 Hours

## Design, Learn, Fabricate & Build

- The Crucible's "Team Design and Build" program delivers an intense, collaborative experience.
- Team members are fully immersed in "hands-on" designing, learning, fabricating and building a unique work of art that can later serve as a reminder of their shared experience.
- Participants work side by side, learning a variety of new art techniques and processes, depending on the project they've designed.
- This is an in-depth, engrossing experience – your team will leave The Crucible with new skills in art, problem solving and collaboration.



- The Crucible's Program Manager and Art Instructors will work closely with you and your team to assist in project concept development, materials selection, art selection, etc.



# Team Workshops I & II: 3 or 6 Hours

## Learn & Build

- The Crucible's Team Workshops I & II are designed to provide participants with the opportunity to work side by side, learning new art techniques and processes.
- Teams will select 1 or 2 workshops (depending on full or half-day workshop option) based on their interests and objectives.
- Working together in small groups of approximately 8-10 people, participants create small projects under the direction of a Crucible Instructor/Artist.
- Workshops are structured to focus on collaboration and learning new artistic processes. Participants can expect to spend 3 hours for each workshop.



- Both the 3 and 6 hour programs can be complemented with an onsite lunch and/or a wine & cheese/milk & cookies reception following the workshop(s).
- The Crucible's Program Manager is happy to work with you to assist in the selection of workshops that best meet your objectives.



# Team Art "Taster": 2 Hours

## Learn Artistic Technique

- A perfect fit when time is constrained, but you need your team to get away, at least for a few hours.
- Ideal to combine with half-day offsite meeting at The Crucible's facility.
- The Team Taster is all about the challenge of learning a new artistic technique/process, designed to give participants a hands-on learning experience.
- Working together in small groups of approximately 8-10 people, participants create a small project under the direction of a Crucible Instructor/Artist.
- The Crucible's Program Manager is happy to work with you to assist in the selection of workshops that meet your objectives.



# Custom Workshop Options

<b>1. Facility Rental</b>	Facility Rental for Meetings: \$450/half-day A/V Equipment Rental: Quoted separately Professional Photographer on-site: Please call for more info
<b>2. Catered or Buffet or Box lunch</b>	Continue the team building process through lunch. Or chat with our Instructors. Catered buffet or box lunch, served with refreshments and dessert. Per person cost: \$20 - \$25
<b>3. Art Reception with Wine &amp; Cheese or Cookies &amp; Milk</b>	Wind down the day with milk and cookies or wine and cheese reception for an hour or so showcasing students' original works of art. Per person cost: \$12
<b>4. Door Prizes</b>	Door Prize Drawing(s): Free Class at The Crucible \$180 - \$500 The Crucible T-shirts \$15 Tickets to The Crucible Events \$25 - \$150 The Crucible Membership (annual) \$60
<b>5. Customized Participant Memento (need 4 weeks notice)</b>	Per person cost: Please call for more info Custom printed T-shirt Bronze poured company logo paperweight
<b>6. Professional Team Building Facilitator</b>	Combine any of the workshop programs with professional team building facilitator who will help participants take away additional life lessons from the day's challenges and achievements. Add an additional hour to workshop times. Per person cost: Dependent upon choice of speaker



# Team Workshop Sample Schedule

## Learn & Build: 6 Hours

9:45 am	Participants Arrive
9:55	Group Orientation and Crucible Safety Guidelines
10:00	Participants break into groups, meet instructors, begin 3 hour workshop
1:00	Groups break for lunch with Art Instructors (box lunch or buffet available for extra charge)
2:00	Participants break into groups, begin 2nd workshop
5:00	(Optional) Participants place finished art projects on display, brief "art talks" are given by teams for group (Optional) Cookies and milk or wine and cheese accompany art talks
6:00	Program finished
Follow up	The Crucible sends 1 minute e-survey to participants to determine effectiveness of program and participant satisfaction. Results are later shared with Client.



# Getting Started

Since each workshop or event is individually crafted to best meet your objectives, your team's interests and budget, we suggest you start by identifying the following information -- or complete and fax/email our simple Crucible Workshop Planner, and we'll call you back within 24 hours:

- Time commitment
- Who will be workshop participants (e.g., department, staff, senior execs, teachers, clients)
- Do you have a particular activity in mind?
- If not sure on date yet, ballpark timing?
- What are your objectives?
- Are you interested in our custom options?

**Ready to Ignite Your Team's Creativity?**

**Contact Information:**  
**Rob Nehring, Corporate Programs**  
**510-444-0919, ext 24**  
**rob@thecrucible.org**



# Thank You

## The Crucible

Arts Education Center

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